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For Immediate Release

## **PRESS RELEASE**

## WALKER TEXTUES™ NUANCE EXPANDS ITS ACID-ETCHED PATTERNS PRODUCT LINE

Montreal, July 10 2009 – Walker Glass Co. Ltd. is expanding its **Walker Textures™ Nuance** line of custom and stock patterned acid-etched glass and mirror.

The custom patterns will be available on etched or unetched glass, greatly increasing design possibilities. Marc Deschamps Business Development Manager says "With the continuous research and development on our acid etch process we are able to achieve a high quality registration and an unmatched level of detail. Therefore, virtually any pattern required by the marketplace can be made."

The stock patterns are available in five distinctive designs in the 100 and in the new 300 series. The 100 series is an acid-etched finish which combines Velour and Satin creating a true sense of privacy while maintaining a design element in the glass. The 300 series is our Satin finish on clear glass giving greater visibility to the decor through the glass. Both of these series features a relief effect which adds character to the glass surface.

Ross Christie V-P Sales & Marketing says "With the addition of the 300 series we are now in a better position to support our clients and serve different markets. By lowering our minimum quantity for custom patterns, we can answer the market needs for projects that require a unique look."

The Walker Textues™ Nuance products are available in glass and mirror in a wide variety of colours: clear, bronze, grey, black, green, blue and Starphire ultra-clear glass by PPG. Using only North American float glass, the standard size is 96"x130" offered in a range of thicknesses from 3 mm to 19 mm in glass and 3 mm to 6 mm in mirror. For additional information regarding product line and/or sample this new to request kit. please visit www.walkerglass.com/patterned-acid-etched-glass.html.





Walker Glass Co. Ltd. is a dynamic market-driven enterprise with over 65 years of experience in the glass industry in North America. In 2003, the company launched its full surface acid-etched glass and mirror manufacturing capabilities. It remains the only such plant in North America dedicated to the architectural glass market. The full surface acid-etched products are marketed under the *Walker Textures*™ brand name. Since then the company has added its line of custom and stock patterns called *Walker Textures*™ *Nuance*.

For more information contact Marc Deschamps, Business Development Manager at 1-888-320-3030 or via email at marc@walkerglass.com.