



PPG Industries

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News

Walker Glass and PPG form marketing alliance for acid-etched decorative glass

PITTSBURGH, March 24, 2008 – PPG Industries (NYSE:PPG) has announced a marketing alliance with Walker Glass Co., Ltd., of Montreal. The two companies will jointly market the *Walker Textures* line of acid-etched glass and mirrors with *Starphire* ultra-clear glass by PPG.

Acid-etched, or frosted, glass is created when an aqueous solution of hydrofluoric acid is applied to a glass surface, resulting in a smooth satin appearance or a matted translucent appearance.

Walker Glass, the only North American manufacturer of acid-etched glass, currently produces its full-surface, acid-etched *Walker Textures* line in three finishes: satin, velour and opaque. These products also are available in *Walker Textures* Select glass – custom partial-sheet etched products – and *Walker Textures* Nuance glass – a series of patterned etched products to be launched March 31.

Acid-etched glass products are typically used for dividing walls, wall coverings, office partitions, show and bath enclosures, doors, display shelving and other interior applications. They also can be employed for exterior uses such as insulating glass units. *Starphire* glass is ideal for use with *Walker Textures* glass because of its clarity and color fidelity.

The alliance between Walker Glass and PPG is designed to take advantage of the enhancements *Starphire* glass and *Walker Textures* offer each other. It will enable the companies to leverage each other's marketing efforts to the U.S. and Canadian design communities.

Walker Glass Co., Ltd., joins IIMAK, Amherst, N.Y., and ICD High-Performance Coatings, Vancouver, Wash., as PPG marketing alliance partners.

For more information about *Starphire* glass, visit www.ppgideascape.com or call 888-PPG-IDEA (774-4332). For more information on Walker Textures glass, visit www.walkerglass.com or call 1-888-320-3030.

About Walker Glass

Walker Glass Co. Ltd., based in Montreal, is the only manufacturer of acid-etched glass and mirror in North America. For more information, visit www.walkerglass.com.

About PPG

Pittsburgh-based PPG is a global supplier of paints, coatings, chemicals, optical products, specialty materials, glass and fiber glass. The company has more than 150 manufacturing facilities and equity affiliates and operates in more than 60 countries. Sales in 2007 were US\$11.2 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit www.ppg.com.

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Starphire is a trademark of PPG Industries.
Walker Textures is a trademark of Walker Glass Co., Ltd.